



Event Director's Update – John Paine

Planning for the 2020 Kidney Kar Rally is well under way with the preliminary survey having been completed early December bearing in mind the horrific bush fires effecting large parts of NSW. During the survey, I recalled driving in several areas that we had to cancel in 2016 due to flooding and was saddened by the devastating change in the landscape.

Despite all the adversity that rural people are facing we were constantly reminded of the resilience of these good folk and the importance of bringing events such as Kidney Kar Rallies to small country towns.

One of the things I loved about surveying the 2020 route is the diversity of country we will be travelling through from the mountainous forest areas, winding gravel back roads to the mighty Red Gum forests along the Murray River ensuring you will not find the drive or navigating boring.

Added to the variety of roads will be the evening entertainment with the Jules and Gerry team back on board. Stay tuned for further announcements when we announce the overnight stops and accommodation.



..We still found water.



..Survey route in drought

2020 Kidney Kar Rally – Mudgee to Young via Swan Hill:

The 2020 Rally will be the 32nd consecutive running of this fantastic initiative to raise much needed funds to assist Kidney Health Australia run their Kidney Kids and Youth programs.

Crews are to report for Registration and vehicle safety checks etc. at the Mudgee Showground on Sunday 16th August 2020 before that evenings Opening Dinner and Auction at the Mudgee Golf Club. Following a hearty breakfast on Monday 17th August, crews set off on an exciting journey to the Finish in Young on Saturday 22nd August having travelled almost 3,000 kms over back roads, forest and National Park tracks.

The Event Organiser's aim to provide all participants with a safe adventure that will supply a lifetime of fun memories as well as make numerous friendships with other teams that share the desire to raise money for sick children.

Any road registered car of any age is eligible to enter the Kidney Kar Rally subject to being fitted out with some important safety items. You do not need a specially built "Rally Car" and the event is not a race plus we cater for all driving abilities. No one is left behind each day and we provide official sweep crews to assist if you break down. We also have a course for Kruiise Kar entrants who prefer to travel on the event on better roads and this provides a cheaper alternative to staying involved or as a way to determine if this Charity Car Rally suits you and your team.

Rally Safe

This year for the second time we will also equip each car driving on the Rally course with GPS tracking equipment called RallySafe. This is a world leading Australian innovation that will track your whereabouts and also get you medical assistance in the unlikely event that it is needed. On an event such as the Kidney Kar Rally where you may be travelling in remote areas where mobile phone coverage is not available this technology has proven its value in events around the world both on land and water.

Apart from the safety advantages and benefits to Rally Organisers, RallySafe allowed the public, friends and family etc. to follow the passage of the Rally cars around the tracks.

Rally Entries

There are incentives to Enter early such as an Early Bird Registration fee of \$275 available up to 31st March 2020 and in the event of a tied score on the Rally the entrant with the earlier Registration is awarded the higher position. Also, the top 15 fundraisers get a preferential starting position each day.

By Registering your entry before the end of March you also greatly assist the Rally organisers in planning the logistics of such a large event.

If you are considering entering; *DELAY NO LONGER!*

Rally Website and Social Media Strategy

One of the most pleasing aspects of the 2019 KKR was the implementation by Kidney Health Australia of the new website catering specifically to the Kidney Kar Rally.

Here is the web site with its own personalised URL; www.kidneykarrally.org.au

By registering NOW for the rally, you can set up your own fundraising page online which will allow you to share your link with family and friends on your social media. If you need any assistance with your fundraising please reach out to Rosina from Kidney Health Australia on; rosina.cardaklija@kidney.org.au

Also, the official facebook page has been set up to enable greater promotion and reach of the Rally. The new public facebook page means;

- we can implement digital advertising campaigns to promote the rally and encourage new "rallytives" to join the event,
- provide reporting and analysis to help guide ongoing digital advertising decisions,
- it provides the ability to engage with other pages including car clubs and interest groups and
- it's integrated with the new website so "rallytives" updates can be shared across both pages

You are all invited to check it out and "LIKE" if you wish to keep abreast of the Rally news as it unfolds. If you are on Facebook search for **Kidney Kar Rally**, select the page with the big red K and check it out.

Photo Books;

The Photo Books have been printed and mail out will commence over the Christmas break.

2020 KIDNEY KAR RALLY REGISTRATIONS

1	John Clout	Kar 2009	Xplant	Wagga Wagga, NSW
2	Brett Courtenay	Kar 201	Bone Crusher	Randwick, NSW
3	Ken Downie	Kar 888	K & K	Mitcham, VIC
4	Alex Mueller	Kar 10½	Bathurst Renal Failures	Double Bay, NSW
5	Peter Peters	Kar 852	The Fugitives	Buronga, NSW
6	Graeme Wallace	Kar 13	Where's Wally?	West Wallsend, NSW
7	Michael van Den Acker	Kar 73	Rusty Racing	Officer, VIC
8	Dick Edgley	Kar .05	Doing it for the Kiddies	Avalon, NSW
9	Jim Talty	Kar 87	Bluey & Co	Brightwaters, NSW
10	Julian Smith	TBA	The Jules & Gerry Show	Park Orchards, VIC
11	Michael Newman	Kar 2002	Banana Benders	Burleigh Heads, QLD
12	Carmel Mifsud	Kar 1308	Sister Act	Bathurst, NSW
13	Andrew Warrin	Kar 26	Team Macheda	Numurkah, VIC
14	Jeffrey Bragg	Kar 230	Nowra Nomads	Greenwell Point, NSW
15	Jackie Dent	Kar 5067	Crackerjack	Gulargambone, NSW
16	Mark Hammond	Kar 60	Sea Change	Diamond Beach, NSW
17	Peter Lanyon	Kar 54	Grimace Too	Mt Annan, NSW
18	Kevin McDonald	Kar 3	The 3 Amigos	Carrum, VIC
19	Paul Laing	Kar 900	Scooby Doo	Cherrybrook, NSW
20	Brian Wallace	Kar 500	Cabernet Merlot	Pelican Waters, QLD
21	Dean Bint	Kar 747	Learning to Fly	Picton, NSW
22	Ian Usher	Kar 181	Old Farts	Bomaderry, NSW

Personal Info Forms, Waivers etc;

Please return your completed forms to John Paine ASAP as this helps enormously with logistics etc.

Welcome Back;

Kevin Mc Donald & Crew – “3 Amigos
Mark & Sue Hammond – “Sea Change”
Dean Bint & Stew Watt – “Learning to Fly”
Paul Laing – “Scooby Doo”
Carmel Mifsud – “Sister Act”

KKR First Timers;

Brad Hatcher – “Scooby Doo”
Charlie Gardner & Barry Green “C3”
Ian & Jack Usher & Glen Hampel – “Old Farts”



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Maree and I wish you all a very happy and safe Christmas holiday and we look forward to catching up with you in the New Year. *Please make it your resolution to help raise money for Kidney Kids.*

Rallitrax Pty Ltd

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Kidney Health Australia

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